



MEDIA RELEASE

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## 24 Hours of LeMons heads to Victoria for a weekend of fun, fumes and funky cars

Racing enthusiasts will be treated to a weekend of fun, fumes and funky cars as lighthearted motorsport event **24 Hours of LeMons** heads to VIC for the first time next year, taking over the Winton Motor Raceway from Friday **11th** until **Sunday 13th March 2016**.

A parody of the long-running 24 Hours of Le Mans race and the concept of 'lemon cars', 24 Hours of LeMons is a series of endurance events created by San Franciscan car fanatic Jay Lamm, who saw a niche in the market for a fun, inexpensive way for friends to build a racecar with all the elements and safety of professional circuit racing for a fraction of the cost.

Small teams will have the chance to compete over three consecutive days in cars that cost no more than \$999, which are to be prepared and made race-ready according to a set of strict instructions, with safety their main priority.

Now in its 8th year, 24 Hours of LeMons holds a Guinness Book of World Records title for most cars on a circuit for one race event and is renowned for its lightheartedness, with teams and cars often dressed in outrageous and wacky outfits and given humorous names.

Brought to Australia by Sean Herbert, and Craig Claridge, 24 Hours of LeMons celebrated its first year in Australia in 2015, and will head to Victoria, Queensland, Western Australia, New South Wales and New Zealand in 2016.

With strict safety rules and a zero-tolerance policy for hoons, 24 Hours of LeMons is set to be a safe and fun day for all for a good cause, with the event also proudly supporting the Prostate Cancer Foundation of Australia.

General admission tickets for non-racers are \$30 for the weekend and are available at the gate on the day. There are limited grid positions available on a first-in-first-served basis. To register your team head to [www.24hoursoflemons.com.au](http://www.24hoursoflemons.com.au)

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24 Hours of LeMons Australia

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